



Journalism adviser English teacher

balmeo@gmail.com
408 660 5663
Santa Clara, CA 95054
michellebalmeo.wordpress.com
@michellebalmeo

Career highlights

Advise El Estoque, a converged 65-student publication staff that publishes a 40-page student news magazine eight times per year and regularly updates a well-developed news website

Increased the staff size, publication size, and program, which now includes an introductory journalism course

Serve on the board as Past President of the Journalism Education Association of Northern CA and on the Digital Media Committee of the national Journalism Education Association. Also served as Web Curriculum Leader nationally.

Developed 30+ sessions to teach at national and state conventions and workshops, shared presentations online

Write for the website jeadigitalmedia.org, an instructional platform for scholastic media advisers, and wrote two chapters of *Journalism: Publishing Across Media* (2016)

Led Curriculum group through most recent WASC accreditation process and served on Faculty Advisory Committee for two years

Built networks between high school and university media programs.

Educational background

2004
B.A. in Literature, with honors
University of California, Santa Cruz

• have since completed additional graduate and undergraduate coursework through DeAnza College, Foothill College, and the UC Santa Cruz Extension, and attended the 2006 ASNE Advisers Institute at UC Berkeley

Experience

2005-present
English teacher, Journalism adviser
Monta Vista High School

• Teach American Studies, Writing for Publication, and Journalism/Multimedia Journalism. Have taught regular and sheltered American Literature, as well as AVID. Served on Faculty Advisory Committee, district Technology Advisory Committee, WASC team lead in Curriculum.

Journalism adviser

- Advise El Estoque, student news magazine and website
- Designed and wrote UC-approval application for Writing for Publication to fill the void in introductory journalism at the school. Trained a colleague to teach the course.
- Organized a Professional Learning Community of advisers in five district high schools. Obtained funding for release time for peer support and planning of an annual summer camp.
- Led students to 13 national conventions, four state conventions, and several regional workshops where they received many individual and staff awards

English teacher

- Co-developed American Studies, an interdisciplinary, team-taught class that combines students' U.S. History and American Literature courses. Offers students a collaborative, inquiry-driven environment where students explore humanities careers through authentic projects.
- Led students on bus tour through the American South for seven consecutive years. Obtained financial assistance for students in need.
- Took, integrated strategies from Expository Reading and Writing workshop to prepare for analytically reading, deconstructing, and responding to nonfiction argumentative texts.

AVID teacher (2011-2015)

- Four years teaching AVID elective to one group of students.
- Attended three summer institutes and two guidance counselor workshops. Took students on eight college visits.
- Designed four-year curriculum to guide students through career interest exploration, college search and application process. Taught academic skills, habits of mind.

2005
M.A. in Education
University of California, Santa Cruz

Strengths

Curriculum development Independently or collaboratively developed four courses, including course approval process

Leadership Team leader, regional and national organization involvement, school and industry advisory committees

Technology Google Classroom and Apps, Adobe Creative Suite, video production, Wordpress, online tools, classroom management systems

Awards and honors

Personal honors

Dow Jones News Fund Distinguished Adviser — Dow Jones News Fund, November 2014

Master Journalism Educator — Journalism Education Association, 2014

Teen Ink Educator of the Year — Teen Ink Magazine, June 2011 (selected via student essay submission)

Dorothy Wright Outstanding Teaching Award — San Jose State University, May 2011

Rising Star Award — Journalism Education Association, April 2011

Teacher of the Year — Fremont Union High School District and Santa Clara County Office of Education, May 2010

Excellence in Education Award — The Goldin Foundation for Excellence in Education, May 2010

Educator of the Year, High School Division — California Journalism Education Coalition, April 2010

Certified Journalism Educator — Journalism Education Association, 2008

Teacher of the Year — Monta Vista High School, May 2007

ASNE High School Journalism Institute Fellowship — American Society of News Editors, June 2006

El Estoque student newspaper/magazine/website

Pacemaker Award — National Scholastic Press Association
Eight-time winner, three-time finalist

Crown Award — Columbia Scholastic Press Association
Eight-time Gold, two-time Silver

General Excellence — CA Newspaper Publishers Association
Two-time winner

Three CA Journalists of the Year and two runners up

Summer workshops

JEANC Kickstart Days (2014, 2015)

San Francisco State, San Jose State — instructor, director
Newsroom by the Bay (2011-2015)

Stanford University — multimedia instructor
JEA Advisers Institute (2012-2015)

Las Vegas — speaker

Digital RENOVation (2010, 2012-2013)

University of Nevada, Reno — instructor, director

Washington Journalism, Media Conference (2011)
George Mason University — faculty instructor